

swathi rajagopal

textile designer, artist

As a creative, I find fascination in stories and their translations in design, their meanings and emotional relevance.

At work, I have associated with export houses, natural dyeing unit, design studios and on individual projects for clients in India, US, UK and Europe, and currently practise as a Senior Textile designer for Lab Nilaya at Wari Watai, Bengaluru.

SKILLS

Knowledge	Trend - Design Research, Analysis Concept and Surface development Moodboards, Colour schemes Print - Digital, Screen, Block Wovens - Jacquard, Velvet Embroidery - Hand, Machine Hand Painting - Industrial Wallpaper Photography
Tools	Adobe Photoshop Adobe Indesign CorelDraw Pointcarre Procreate
Other skills	Teamwork Design Thinking Painting Doodling Embroidery Book Making Indian Classical Music Badminton
Languages	English Malayalam Hindi Tamil

EDUCATION

M. Des, Textile Design (2012-2016)
The National Institute of Design, Ahmedabad, India

B. Des, Textile Design (2006-2010)
The National Institute of Fashion Technology,
Bengaluru, India

CONTACT

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WORK EXPERIENCE

Sept 2021 - Present - Senior Textile designer for Lab Nilaya at Wari Watai, Bengaluru, India. Developing mid to premium range of wallcoverings for Lab Nilaya, Asian Paints.

Nov 2020- Aug 2021 - Freelance Textile design consultant (Developed a collection of table linens for Lizzet Belcher, House of Rowan, UK)

March 2017- March 2020 - Textile designer at Universal Textile Mills, Bengaluru, India. Developed home linens for US, UK, European, Indian markets employing techniques of jacquard - velvet - dobby weaving, digital and screen printing, hand painting, machine and hand embroidery. Worked closely with in-house creative and technical teams, handled exclusive customer developments.

July 2018 - Textile design consultant for Ginger Sparrow, Atlanta, Georgia. Developed concepts for cushions in the technique of Indian traditional handloom weaving of Maheshwar, Madhya Pradesh

Dec 2016 - Artist/Textile designer with ItsHandMade, Bengaluru, India. Developed individual digital prints for Premiere Vision to be held at Paris for Spring Summer 2018, in line with forecast reports from WGSN

Oct 2015 - Aug 2016 - Textile design consultant for Brass Tacks, Chennai, India. Developed block prints for Winter collection 2015, Resort collection 2016 for kurtas, tunics, tops and dresses

Oct 2014 - April 2015 - Design intern at Wari Watai, Bengaluru, India. Documented the craft of Toda embroidery, Ooty; Developed 2 collections of craft inspired wallpapers and lifestyle products for the studio for client Nilaya

May 2014 - June 2014 - Design intern at Aranya Naturals, Munnar, India. Developed textiles for Paramparik Karigar exhibition 2014, employing techniques of shibori, tie and dye, batik, block print, natural dyeing, leaf imprint, stencilling, dabbing and clamping, working closely with specially abled employees at the organisation

July 2010 - May 2011 - Textile designer at Atlas Exports Enterprises, Karur, India. Developed home linens for the European market employing techniques of weaving, printing, surface embellishment and mix match combinations of fabrics.

Oct 2009 - Design intern at Chamundi Textiles (Silk Mills) Limited, Bengaluru, India. Developed home linens for the US and UK market involving prints, embroideries and jacquard fabrics